

# DANNY BOY DESIGN

Daniel Schneider - Graphic Designer

## Work Experience

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### Graphic Design Intern

Chatterblast Media

Philadelphia, PA

May 2023–August 2023

- Head creative director for summer intern project
- Worked with account manager to create a schedule for getting work out on a tight deadline
- Created 7 animations and 3 social graphics with a quick turnaround

### Layout and Art Designer

Grey Matters Magazine

Philadelphia, PA

January 2023–Current

- Creating 3 graphics to go along with articles published on the magazine
- Working on layout for 2 print articles for semester

### Student Graphic Designer

Fox Management Consulting and Center for Executive Education

Philadelphia, PA

Fall 2021–Spring 2023

- Designed 15 graphics for social media
- Updating graphics for up and coming events/programs

### Freelance Illustrator

- Communicating with clients to create an illustration that fits their specific vision
- Created 3 quarterly comic strips for the Premier Pharma linkedin page
- Sold 3 oil paintings and 7 ink drawings

## Extracurricular

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### Cherry Consulting Creative Director

American Marketing Association

Philadelphia, PA

January 2022–Current

- Managing team of 6+ people
- Collaborating with 12 different project managers
- Designing deliverables for 5 clients

### CASE Presentation Graphics Team

American Marketing Association

Philadelphia, PA

December 2022–Current

- Communicating with script team to layout presentation with custom graphics
- Working with the rest of design team to create 4 typographic title slides

## Education

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### Tyler School of Art and Architecture

Temple University Philadelphia, Pennsylvania

August 2019–May 2023

BFA, Graphic and Interactive Design

Selected Courses:

- Senior Illustration
- Digital Narratives
- Advanced Typography: Form making
- Design Theory

## Skills

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- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe XD
- Adobe Stager
- Adobe After Effects
- HTML
- Illustration
- Project Management
- Freelancing

## Exhibitions

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### Senior Thesis Solo Exhibition

Tyler School of Art and Architecture

April 2023–May 2023

- Exhibition show for my senior thesis project, consisting of physical packaging and ad posters

### CRAVE Restaurant Exhibition

Tyler School of Art and Architecture

January 2022–February 2022

- Junior class of GAID majors at Tyler all created a brand and had their work displayed in the main hallway

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